

KATIKATI-WAIHĪ BEACH WARD 2025 DATA SUMMARY

HE TANGATA
OUR PEOPLE

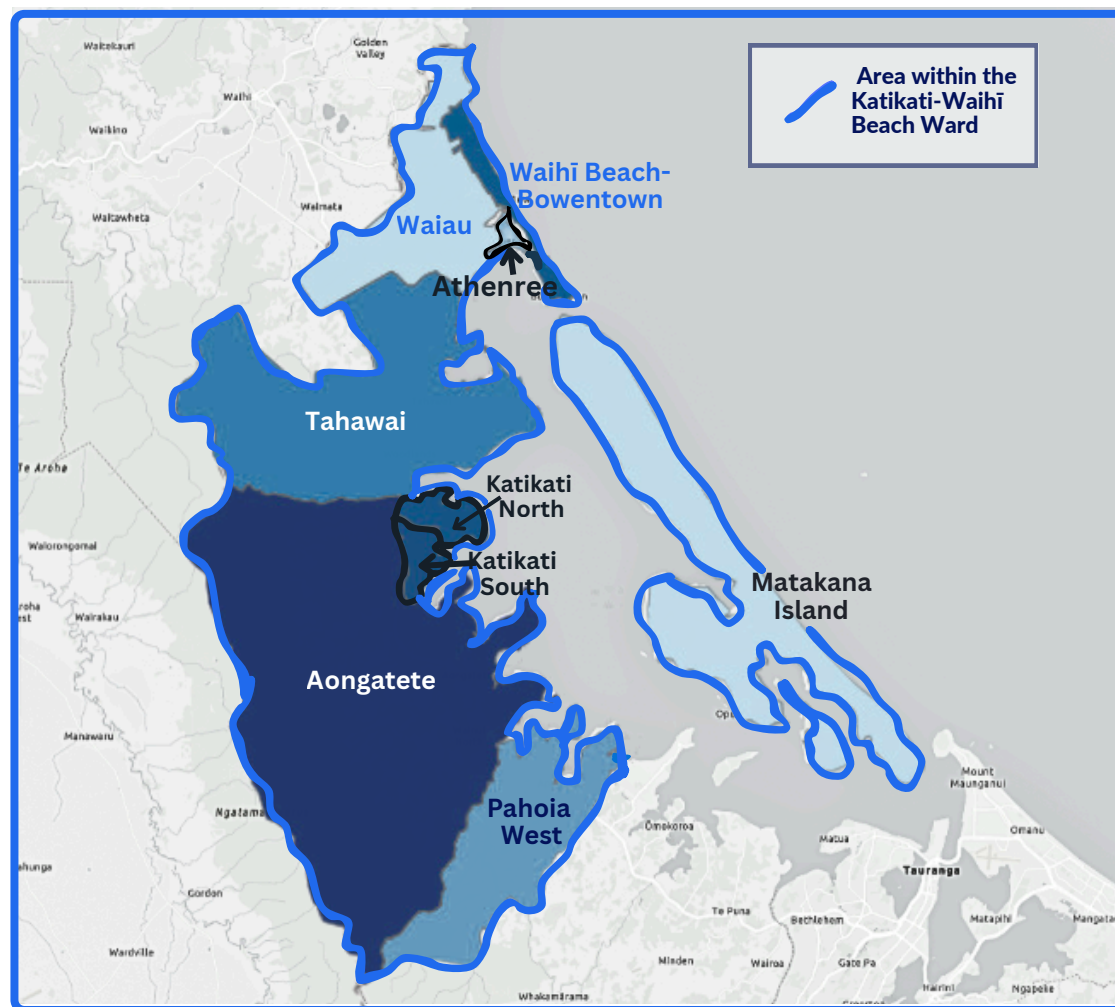
Census 2023

16,377

Total
Katikati-Waihi
Beach Ward
Population¹

↑ 7.6%

1,161 more people
since 2018



The Katikati-Waihi Ward² runs from the coastline north of Waihi Beach (Orokawa Reserve) to Pahoia with the Waipapa River at its southern boundary.

The ward includes Matakana and Rangiwaia Islands.

The **Statistical Area Units (SA2s)** from which the data in this summary is derived, include: Waiau; Waihi Beach-Bowentown; Athenree; Tahawai; Katikati North; Katikati South; Matakana Island and Pahoia West.

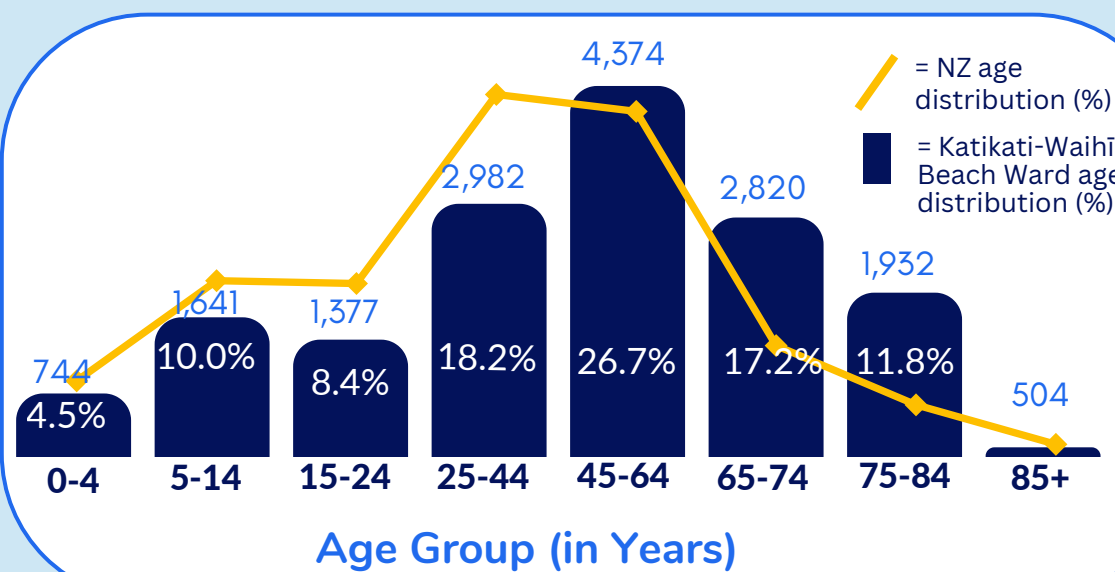
Census 2023



1 in 4 (23.0%) residents are
under 25 years

NZ 31% WBOP 28% TGA 30%

Age Distribution¹

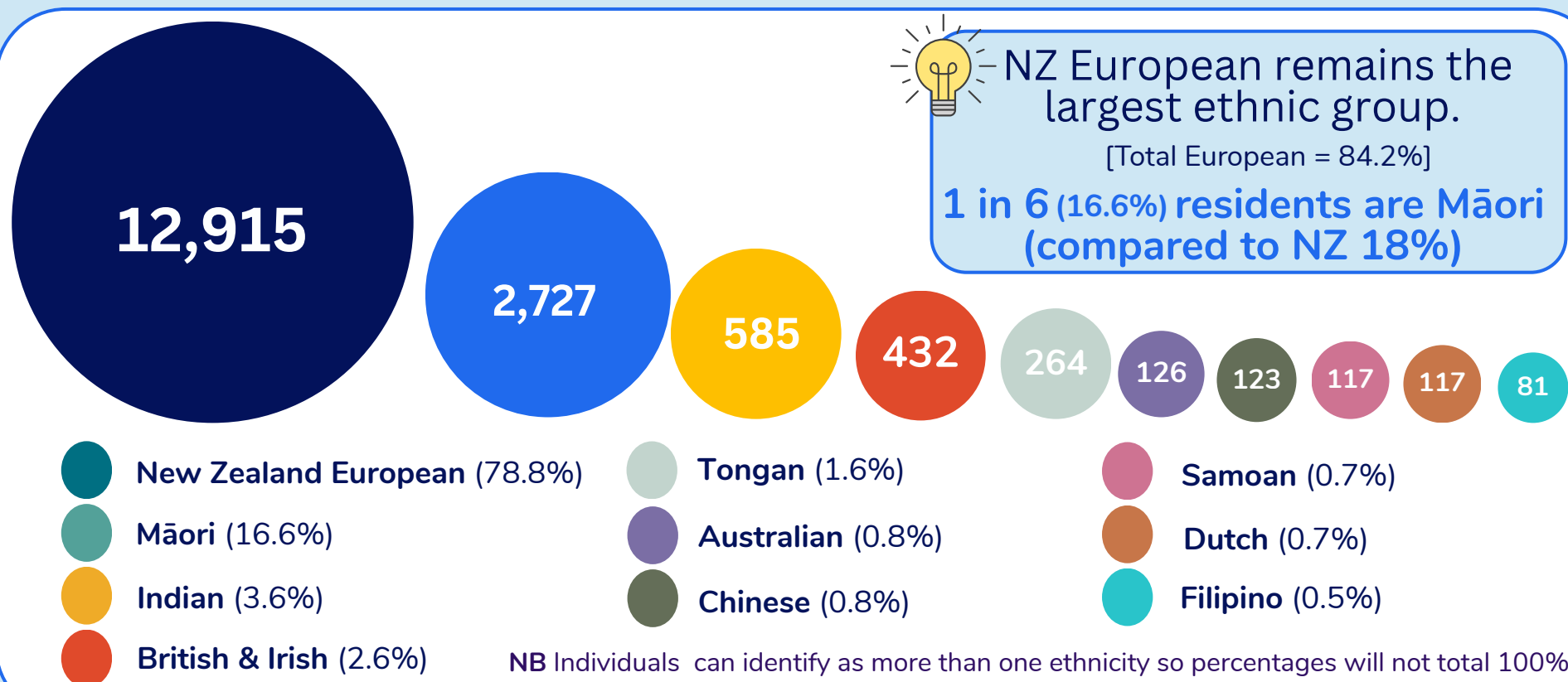


1 in 3 = 65+
residents years old
32.1% (5,256) of residents
are over 65 years of age



Median Age
53 years
The ward has an
older population

Ethnic Makeup of Community¹ 10 largest Ethnic Groups³



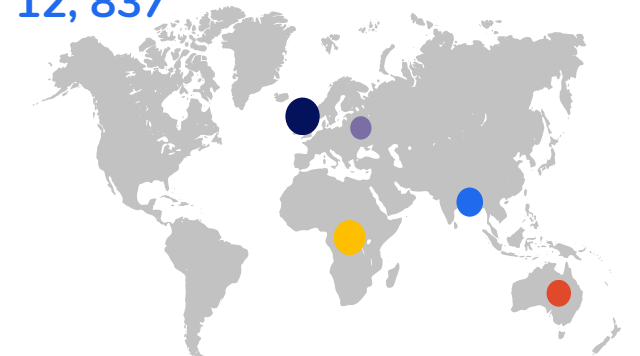
NZ European remains the
largest ethnic group.
[Total European = 84.2%]
1 in 6 (16.6%) residents are Māori
(compared to NZ 18%)

NB Individuals can identify as more than one ethnicity so percentages will not total 100%

For further breakdown of Ethnic groups reported by residents see "Spotlight on Cultural Diversity" in Appendix 2

Birthplace¹

79.1% = Born in NZ
12,837



Top five overseas Birthplaces

- United Kingdom & Ireland (7.9%)
- Asia (4.4%)
- Middle East & Africa (2.2%)
- Australia (2.1%)
- Europe (Exc UK & Ireland) (1.7%)

Census 2023

People with Disabilities^{1,4}

1,161 residents live with a
disability (8.9%)

People with high functional limitations
across any of six categories including
communication, hearing, remembering,
seeing, walking & selfcare

Rainbow¹(LGBTIQ+)

348

Local residents
identify as
LGBTIQ+

Languages Spoken¹

(in addition to English)

TOP 5				
Māori	Panjabi	French	German	Tongan
636	273	171	144	132
3.9%	1.7%	1.0%	0.9%	0.8%

Source Info:

- All data on this page has been sourced from Census 2023 (see Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses), Ethnicity (detailed total responses level 3), and Languages Spoken). Percentages provided for each topic are based on "Total Stated" (those who answered the related census question). They are not a percentage of "total population".
- The Katikati-Waihi Beach ward is as defined under the Local Electoral Act 2002 and uses the 2023 Ward boundaries.
- The category "Other European" representing 1.8% of reported ethnicities (n = 288) is a grouping of multiple European ethnicities so hasn't been included in the ethnic group summary.
- This variable combines all Census activity limitation questions to identify whether individuals (aged 5 years and over) have difficulty performing any of six basic universal activities because of a health problem. The activity limitations included are: seeing and hearing (even if wearing glasses/using a hearing aid), walking or climbing steps, remembering or concentrating, washing all over or dressing, and communicating (using your usual language). Read more at Stats NZ. A more robust estimate of disability levels is available in the Household Disability Survey, but this is not available for small areas.

Infographics created by:

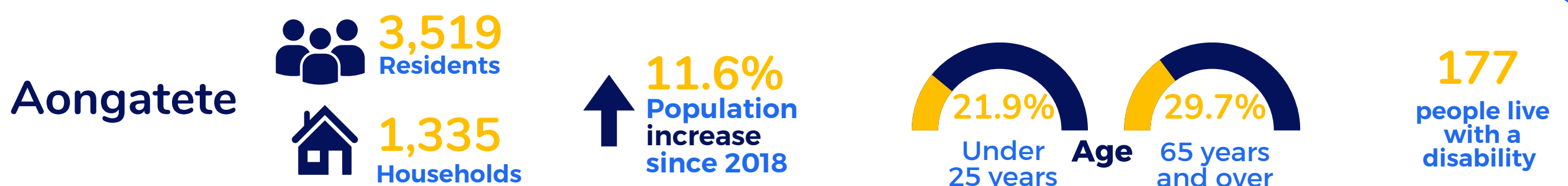
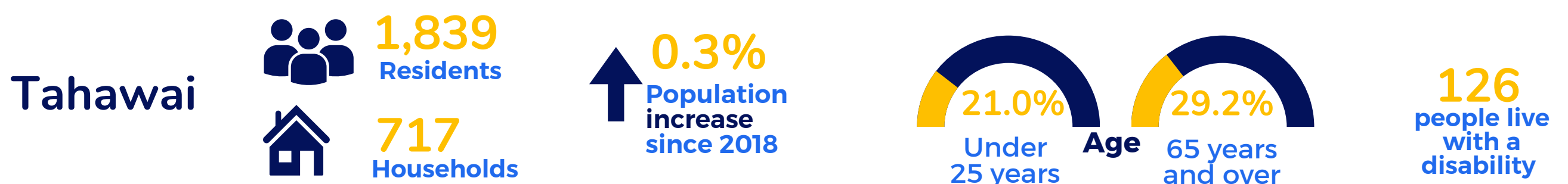
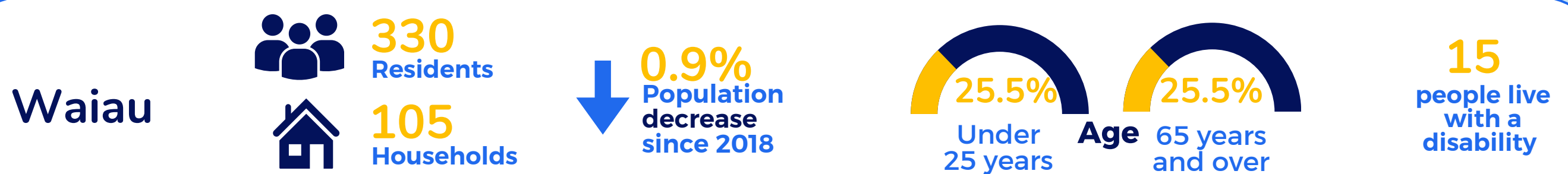
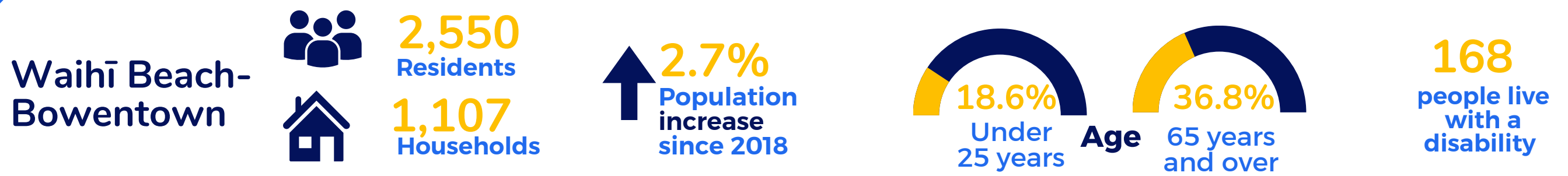


Feb 2026

KATIKATI-WAIHĪ BEACH WARD

2025 DATA SUMMARY

WARD COMMUNITIES - QUICK STATS



Source Info:

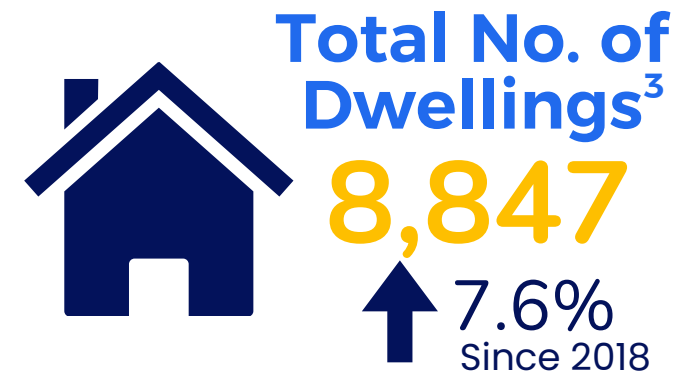
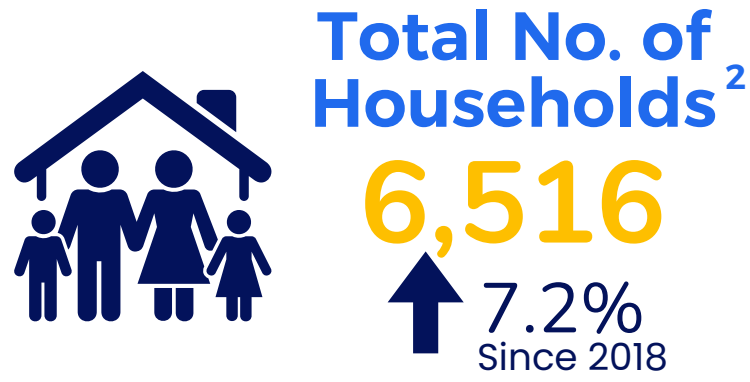
1. Data on this page has been sourced from Census 2023 (Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Census)
2. Number of households has been sourced here: Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses

KATIKATI-WAIHĪ BEACH WARD

2025 DATA SUMMARY

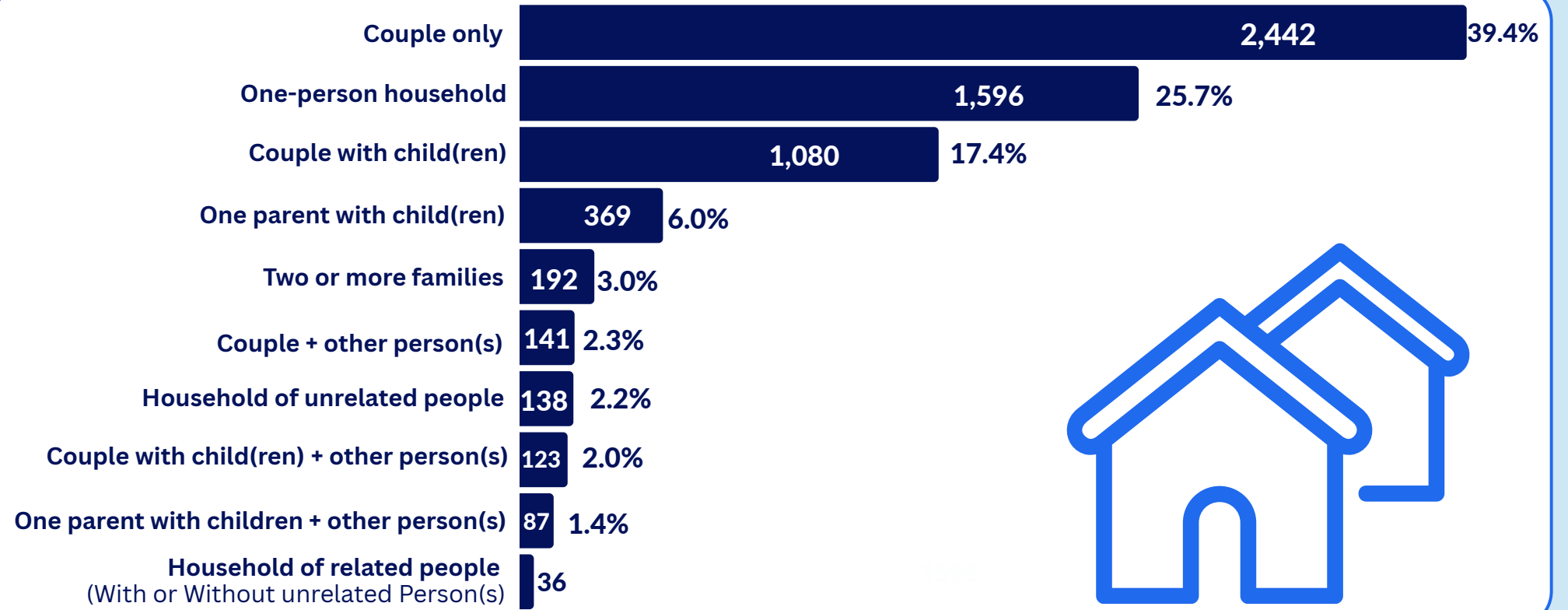
HOUSEHOLDS & HOUSING

Census 2023



Household Composition²

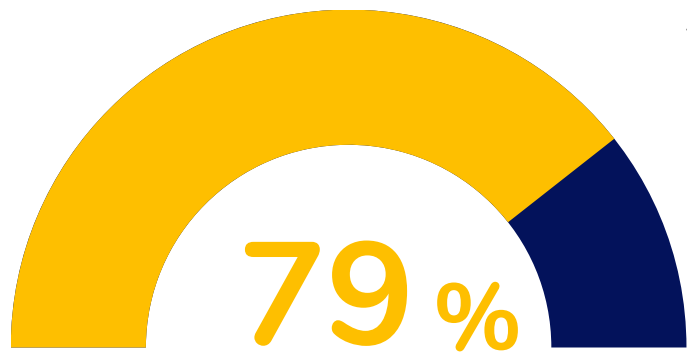
65.1% of households in the Katikati-Waihi Beach ward are **people living alone** or **couple-only** households



HOUSING

Census 2023

Home Ownership²



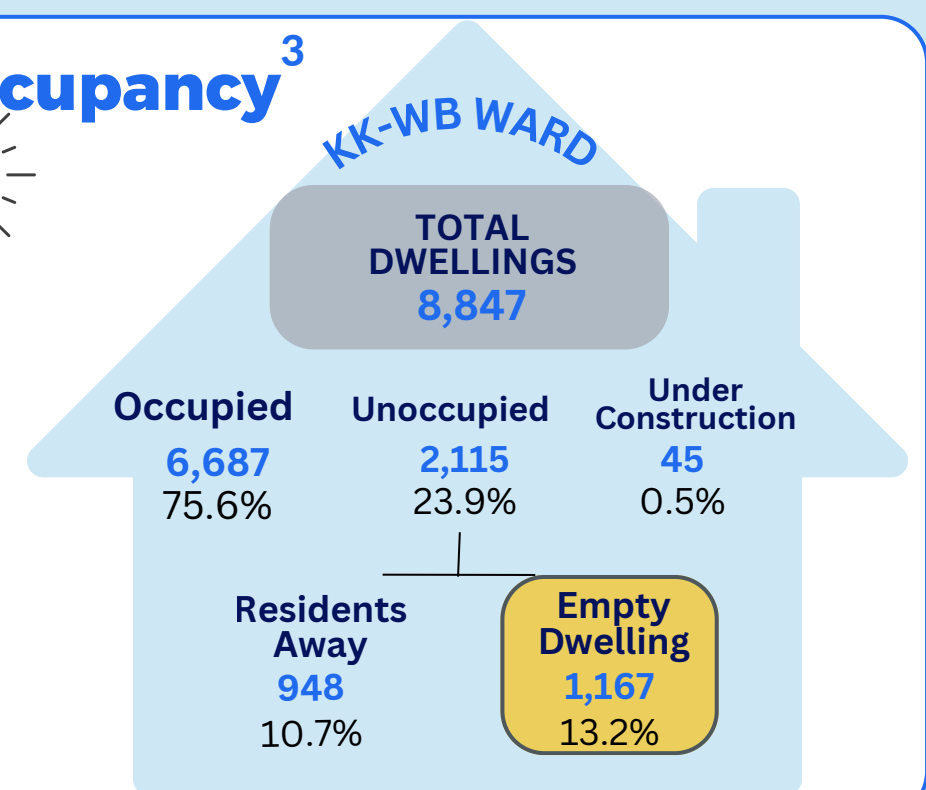
Proportion of households, who own (or partly own) the dwelling they usually live in or hold the dwelling in a family trust



MORE Katikati-Waihi Beach ward households live in a **home they own** compared to the rest of NZ

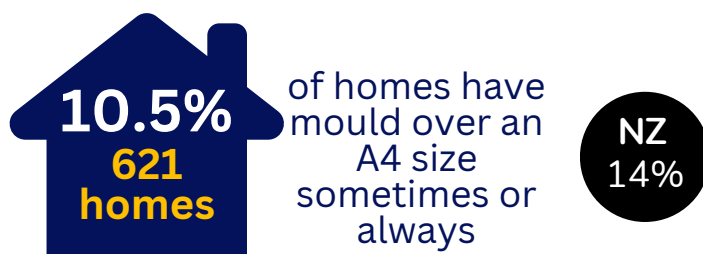
Dwelling Occupancy³

1 in 8 dwellings in the Katikati-Waihi Beach Ward were **EMPTY** on Census night



Adequacy of Housing Stock³ Occupied Private Dwellings

Mouldy Homes³



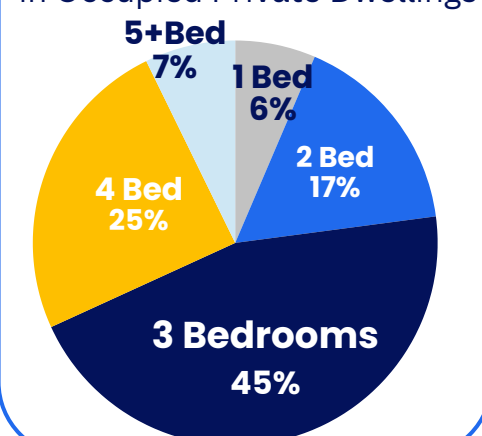
Damp Homes³



Household Crowding⁴

183 Crowded households (Households need one more bedroom)
66 Severely Crowded Households (Households need two or more bedrooms)

No. of Bedrooms³ in Occupied Private Dwellings

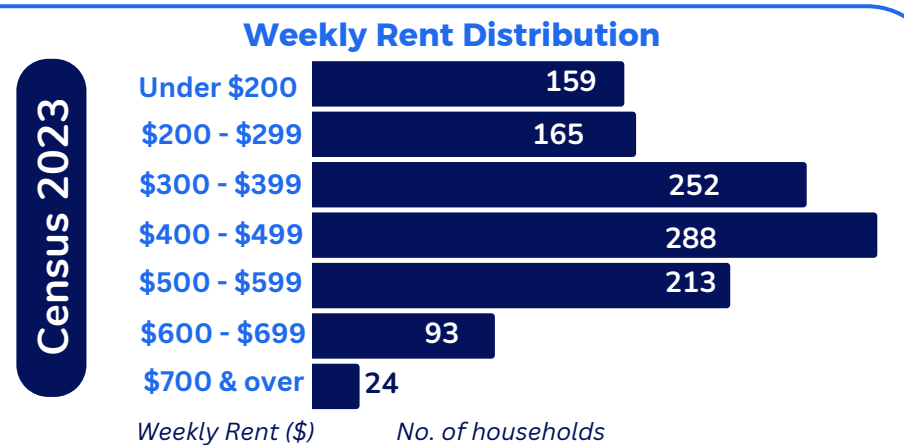


1,542 Households have 1 bedroom spare

3,465 Households have 2 or more bedrooms spare

Rental Cost²

\$400 ↑ **33%** Median Weekly rent paid by Households in the Katikati-Waihi Beach Ward Since 2018



Median Market Rent⁵ (1 Jul - 31 Dec 2025)

Tenancy Services
 Katikati Township **\$600**
 Waihi Beach **\$570**

Source Info:

- Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses).
- Stats NZ Census 2023 (Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses). See also Household Composition (Level 2) dataset
- Totals by topic for dwellings, (RC, Ward, SA2), 2023 Census. NB Unoccupied empty dwellings include: existing dwellings that are being altered, repaired, or extended, & are unoccupied; baches & holiday homes with no occupants; and non-private dwellings, such as camping grounds & marae, that are unoccupied on census night.
- Household crowding is based on the Canadian National Occupancy Standard (CNOS). It calculates the number of bedrooms needed based on the demographic composition of the household. In Stats NZ Census 2023 (Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses).
- Tenancy Services data on median market rent for Katikati and Waihi Beach for the 6 month period from 1 July - 31 Dec 2025

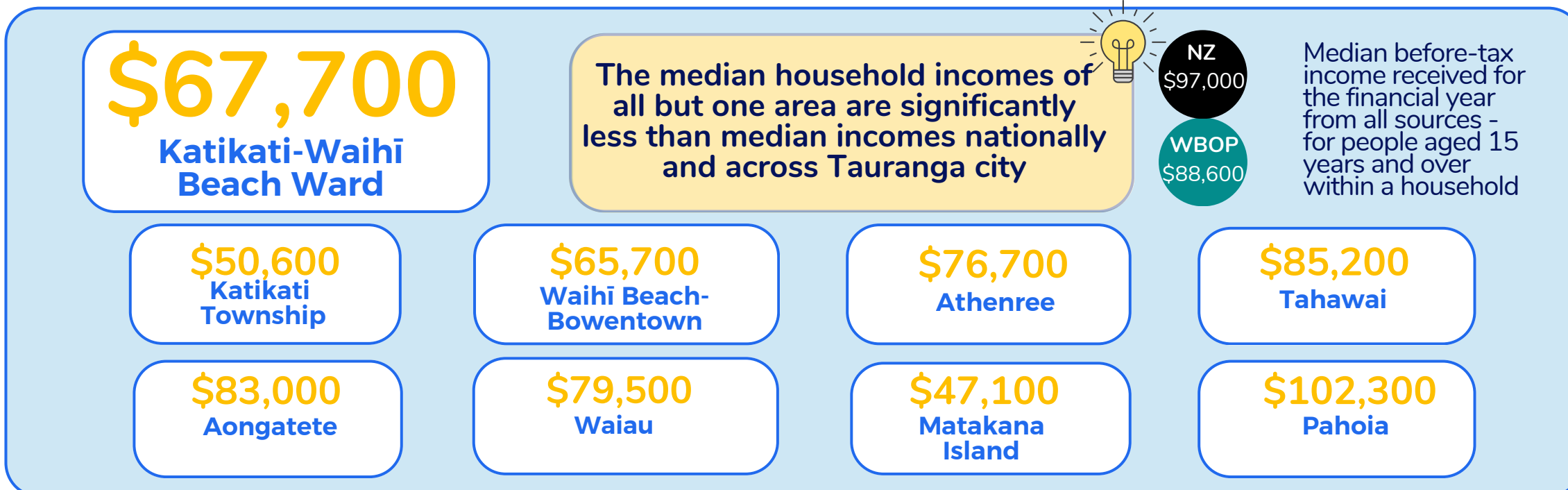
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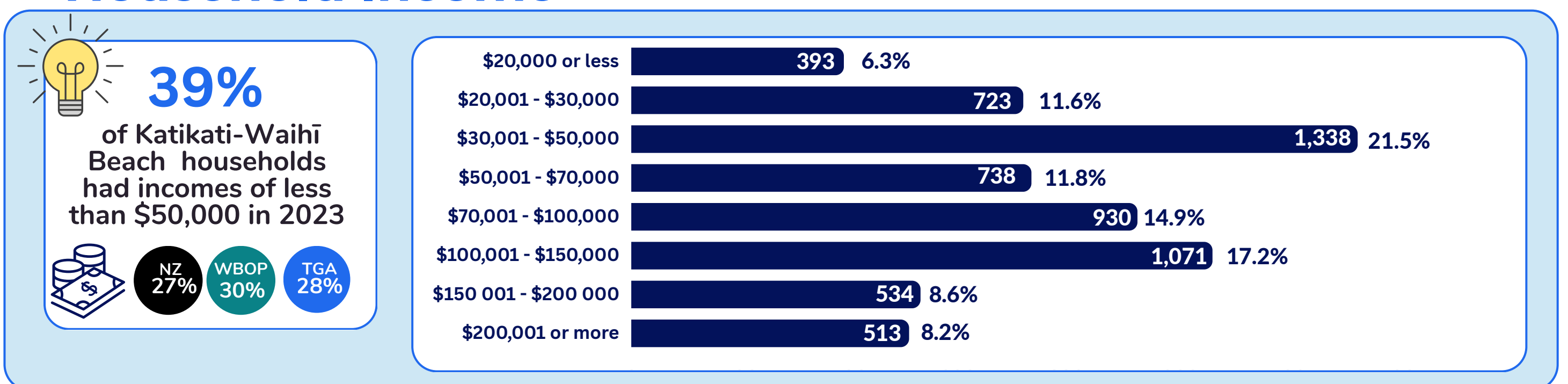
KATIKATI-WAIHĪ BEACH WARD 2025 DATA SUMMARY

INCOME & PROSPERITY

Median Household Income ¹

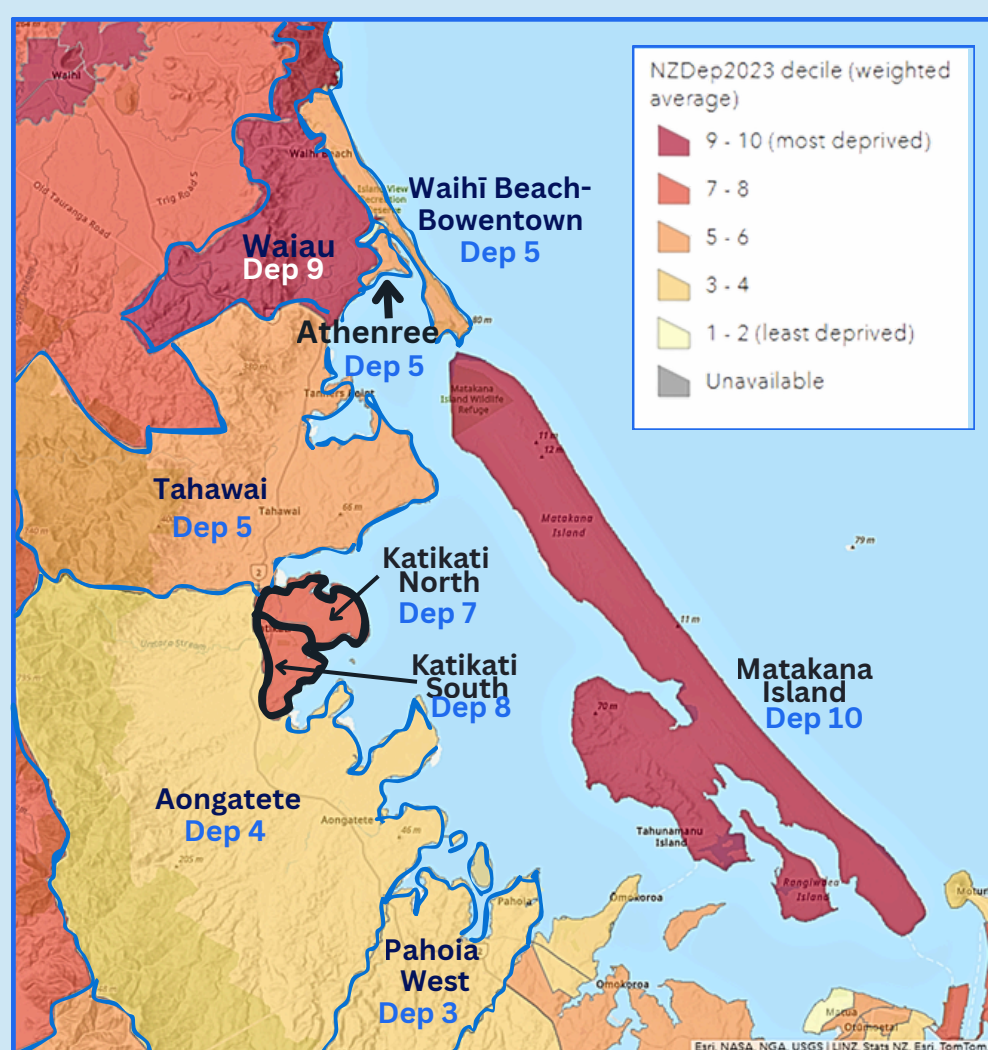


Household Income ¹



Deprivation Indicators

NZDep ² is an area-based measure of relative socio-economic deprivation. Small areas' deprivation scores are grouped into deciles.



The Katikati-Waihi Beach Ward has wide variation in Deprivation Index numbers - ranging from Dep 3-10.

Parts of the ward have high levels of deprivation - including specific areas of Katikati township, and the communities of Waiau & Matakana Island.

The averaged NZDep scores across each SA2, show only part of the story however. Appendix 1 shows the deprivation scores drilled down to smaller (SA1) area units.

Dimensions of Deprivation	Description of Variable (in order of decreasing weight in the index)
Communication	People who have no access to internet at home
Income	People aged 18-64 receiving a means tested benefit
Income	People living in equivalised* households with income below an income threshold
Employment	People aged 18-64 unemployed
Qualifications	People aged 18-64 without any qualifications
Owned Home	People not living in own home
Support	People aged <65 living in a single-parent family
Living Space	People living in equivalised* households below a bedroom occupancy threshold
Living Condition	People living in dwellings that are always damp &/or always have mould greater than A4 size

(See Appendix 2 for Deprivation Index numbers drilled down to smaller (suburb areas within the Ward)

Vehicle Access ¹



Internet Access ¹



Businesses & Volunteering



Source Info:

1. Stats NZ Census 2023 - Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses
2. University of Otago (2024). Socioeconomic Deprivation Indexes: NZDep and NZiDep, Department of Public Health
3. Business Demographics (Stats NZ, Feb 2025) summary for Waihi-Beach Bowentown & Athenree; Waiau; Katikati township; Tahawai & Aongatete; Pahoia West; Matakana Island
4. See Work & Labour Force Status and Unpaid work - Stats NZ Census 2023 - Totals by Topic for Individuals (RC, TALB, SA2), 2023.

Infographics supplied by:

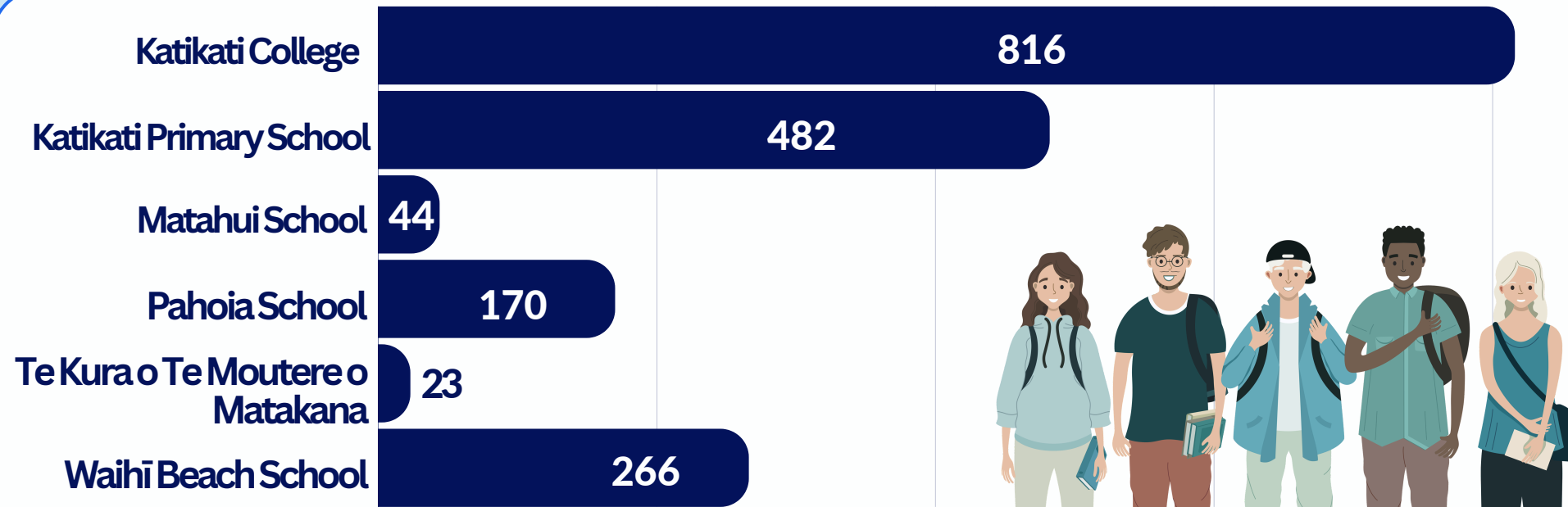
KATIKATI-WAIHĪ BEACH WARD

2025 DATA SUMMARY

EDUCATION & EMPLOYMENT

Katikati-Waihi Beach School Rolls¹

MOE 2025

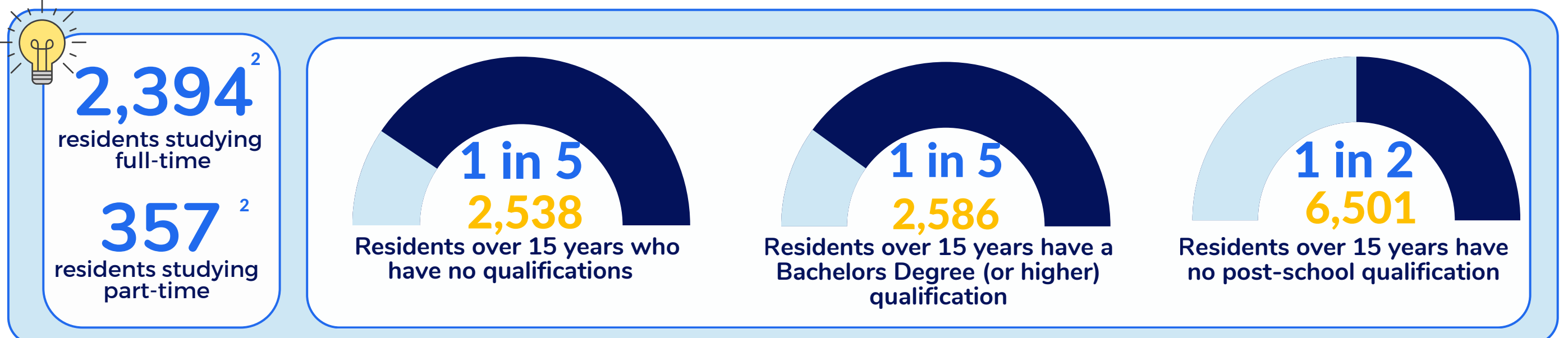


1,801

children/young people were enrolled in schools within the ward in July 2025

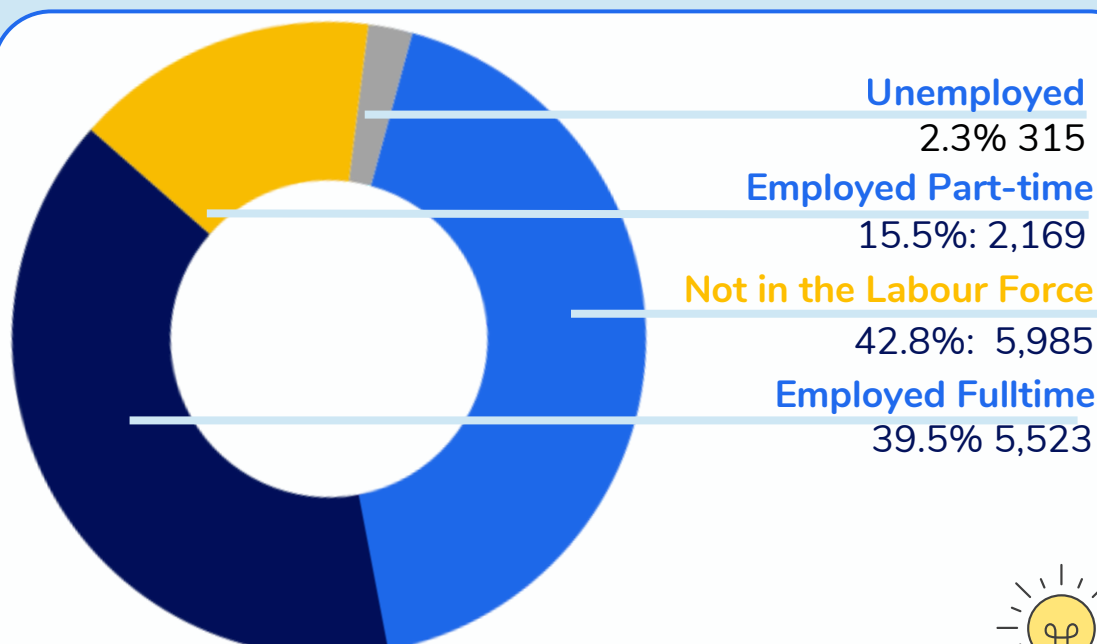
Education Indicators²

Census 2023

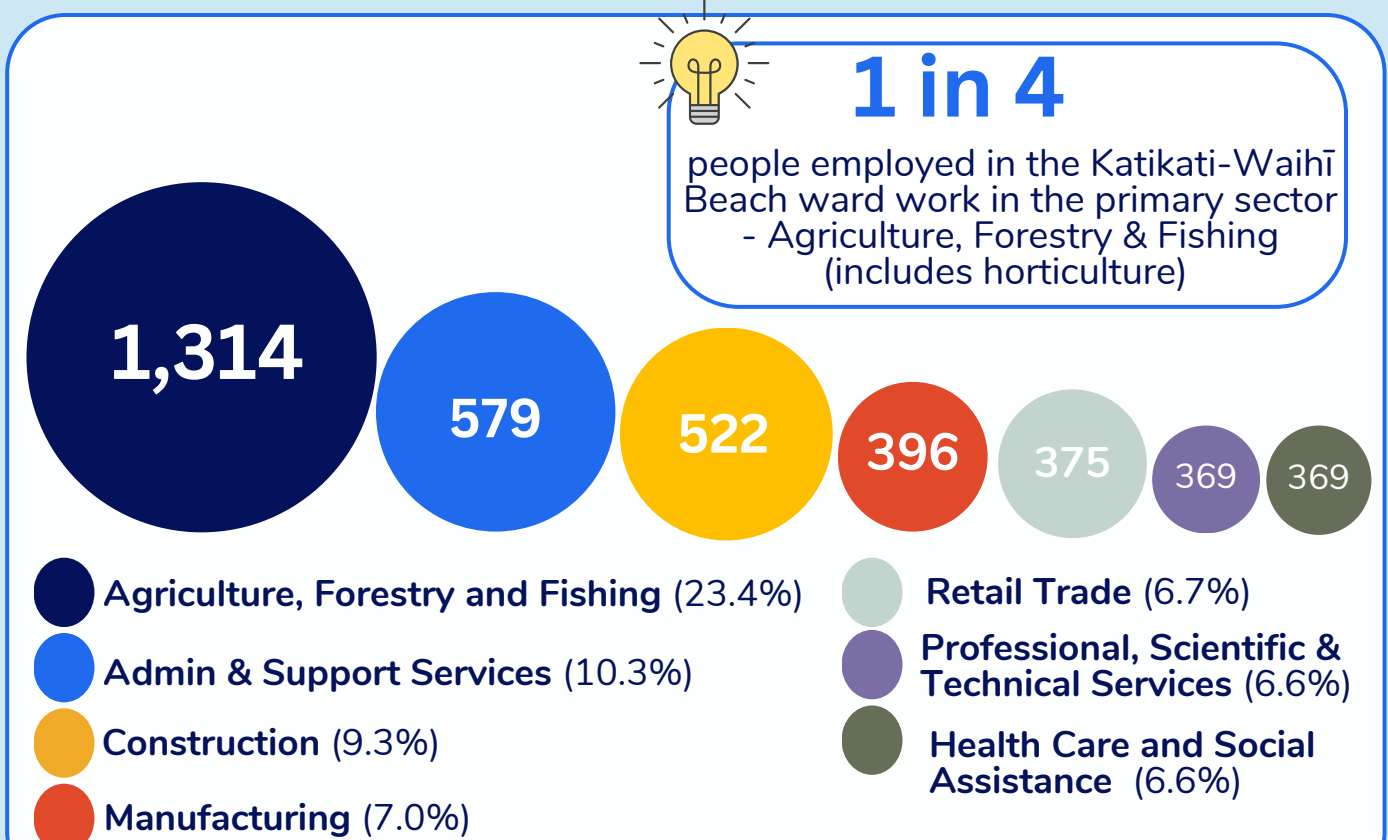


Work & Labour Force Status²

Local Industries²



The older age distribution of the Katikati-Waihi Beach ward, means a higher proportion of the adult population (over 15 years) is NOT in the labour force

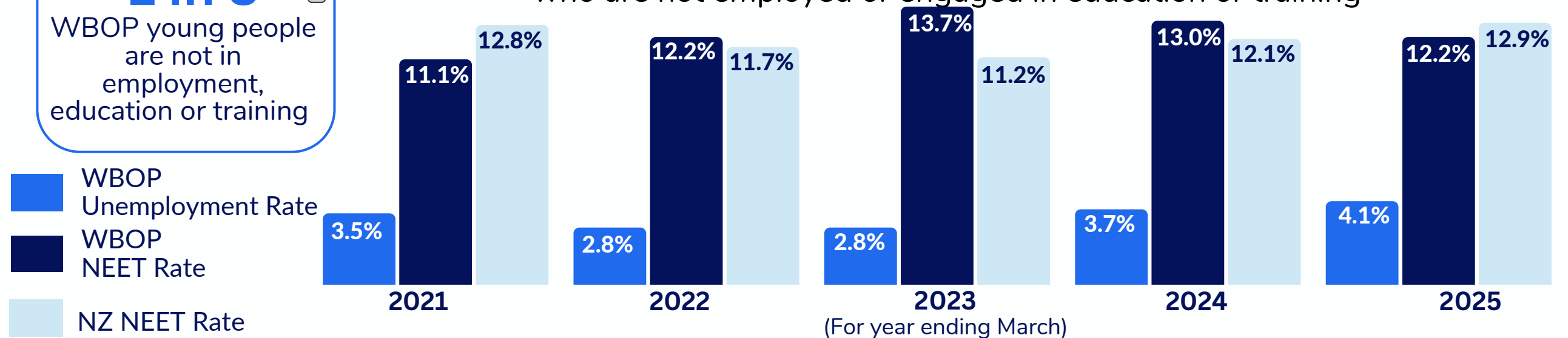


WBOP NEET (Not in Employment or Education & Training) Rate³

Household Labour Force Survey 2025

1 in 8 WBOP young people are not in employment, education or training

The **NEET Rate** measures the proportion of people aged 15–24 years who are not employed or engaged in education or training



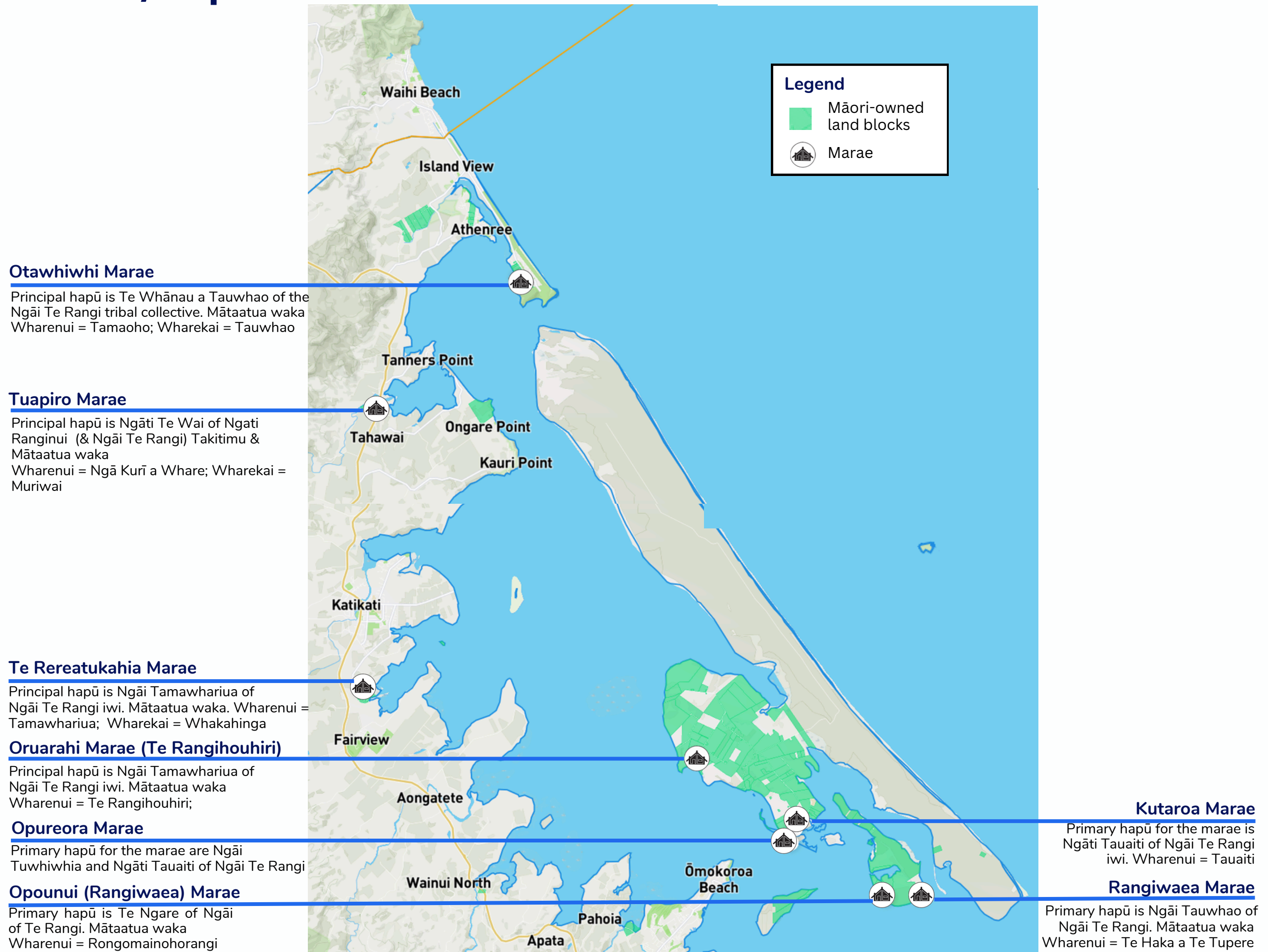
Source Info:

1. Ministry of Education (1 July 2025). [Education Counts | School Rolls](#) (accessed 11 Dec 2025). NB there may be other young people who commute to schools outside the ward
 2. Census 2023 - Study participation includes those "attending, studying, or enrolled in tertiary institutions, school, early childhood education, or any other place of education or training. Full-time study = 20 hours+ per week. For all education, work & employment stats see: [Totals by topic for individuals](#). (RC, TALB, UR, SA3, SA2, Ward, Health). 2013, 2018 & 2023 Censuses
 3. Stats NZ Household Labour Force Survey in [Infometrics Report - NEETS | WBOP & Infometrics Report - Unemployment | WBOP](#) (accessed 21 Jan 2026).

KATIKATI-WAIHĪ BEACH WARD 2025 DATA SUMMARY

MANA WHENUA/
IWI MĀORI

Marae/Hapū in the Katikati-Waihi Beach Ward ¹

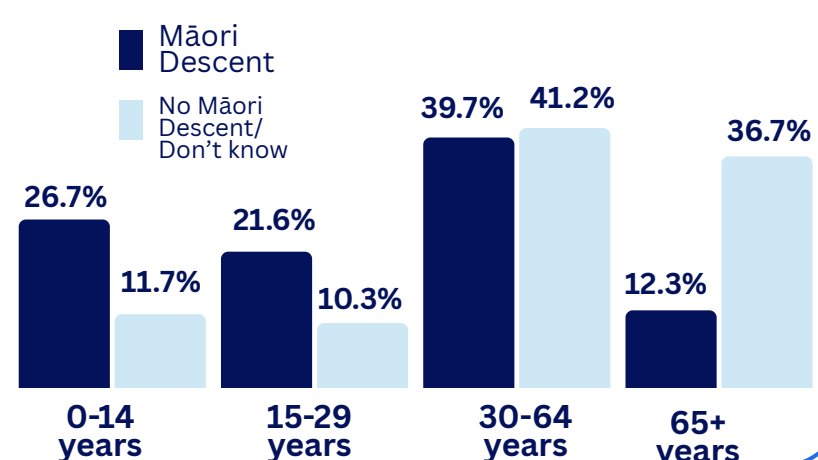


Māori Descent ²

19%
of Katikati-Waihi Beach residents report Māori descent (whakapapa)

3,117
Residents with Māori Whakapapa

Age Distribution of Māori Descent Population (% of each population in specified age group)



48% of those of Māori descent are under 30 years compared to 22% of residents with no Māori descent

Iwi in the WBOP ²



Census data provides some insights into iwi affiliation of people across the WBOP district.

The two local iwi whose rohe (area in which they are mana whenua) is within the Katikati-Waihi beach area are **Ngāi te Rangi & Ngāti Ranginui**.

Along with **Ngā Puhī** (NZ's largest iwi), these are the three iwi to whom the most WBOP people were affiliated.

Iwi Affiliation in WBOP	Count
Ngāi te Rangi	1965
Ngāpuhi	1701
Ngāti Ranginui	1596
Tapuika (Te Arawa)	990
Ngāti Porou	969
Ngāti Whakaue (Te Arawa)	759
Ngāti Tuwharetoa (ki Taupō)	642
Te Arawa (iwi not named)	633
Waitaha (Te Arawa)	609
Ngāi Tahu	603
Tūhoe	597
Ngāti Pūkiao (Te Arawa)	540
Don't know	1911
People affiliated with at least one iwi	11259

Source Info:

- See [Māori Maps](#) | Marae and [Te Whata](#) (NB in Te Whata and the maps of Iwi area of interest, under each iwi listing)
- See [Totals by topic for individuals, \(RC, TALB, UR, SA3, SA2, Ward, Health\), 2013, 2018, and 2023 Censuses](#) and [Maori Descent Indicator Census Data](#) - "A person is of Māori descent if they are the descendants of a person who has Māori descent or ancestry (these terms are used synonymously). The term Māori descent is based on a genealogical or biological concept, rather than on cultural affiliation to the Māori ethnic group." For more information about Māori descent see Stats NZ variable by concept
- Statistics NZ - (Census 2023) [Iwi affiliation, Māori ethnicity indicator, age, and gender for the Māori descent census usually resident population count, \(RC, TALB, Health\), 2013 and 2023 Censuses](#). NB People can identify up to four iwi with which they are affiliated.

Infographics created by:



Feb 2026

KATIKATI-WAIHĪ BEACH WARD 2025 DATA SUMMARY

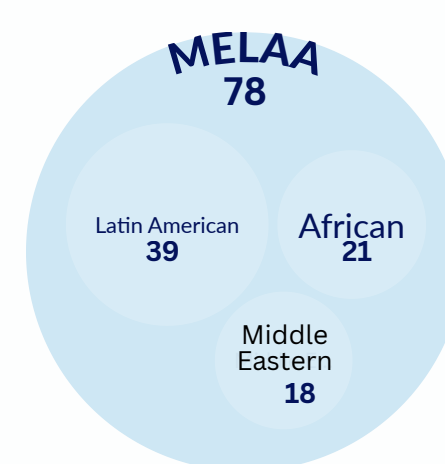
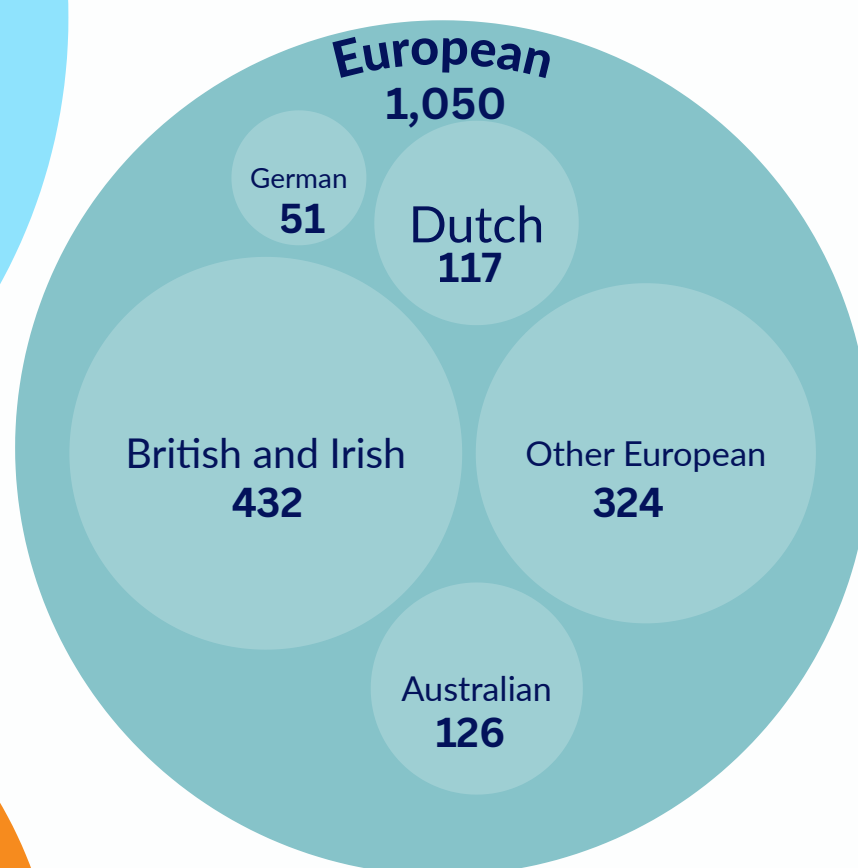
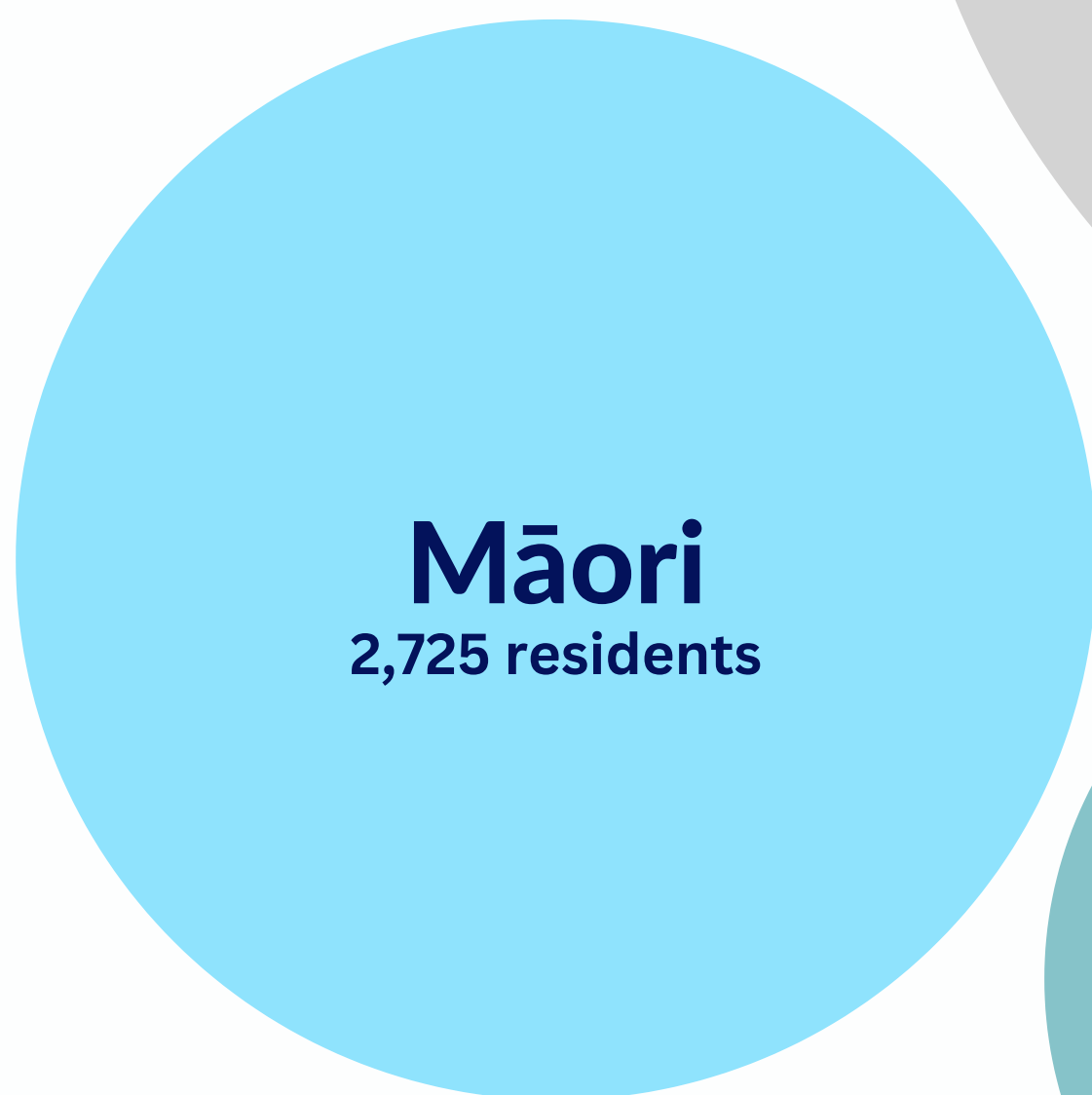
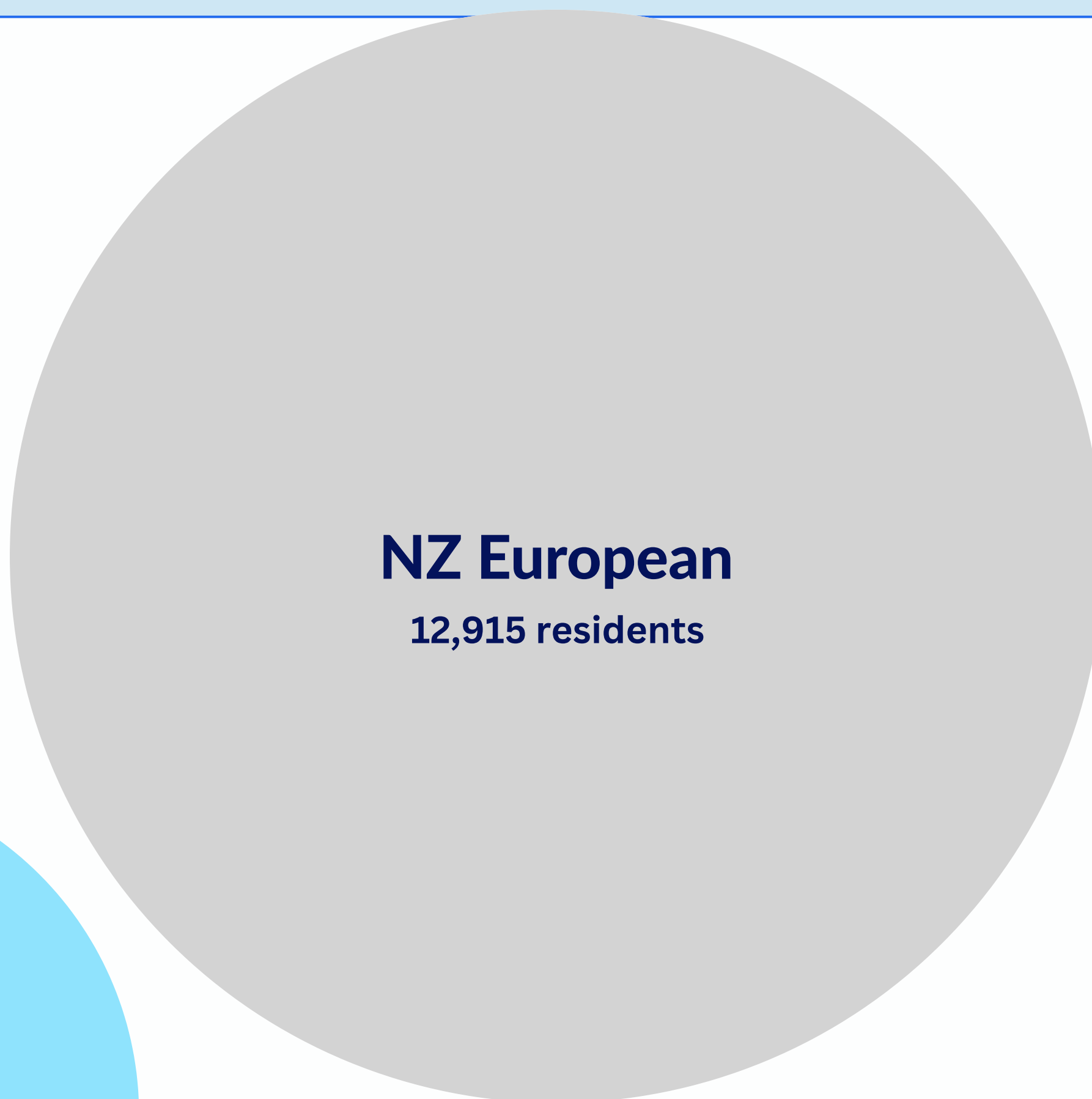
OUR PEOPLE - ETHNIC GROUPS

APPENDIX 1: SPOTLIGHT ON CULTURAL DIVERSITY¹

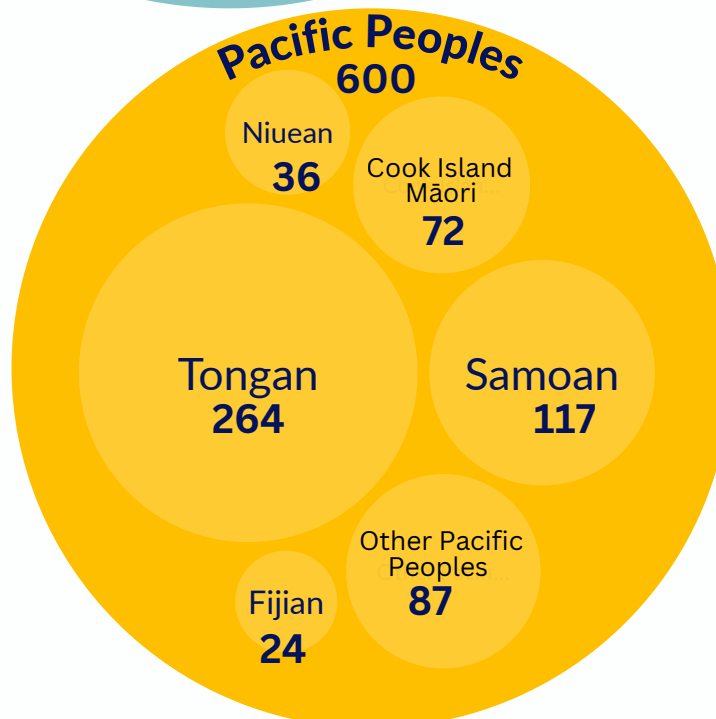
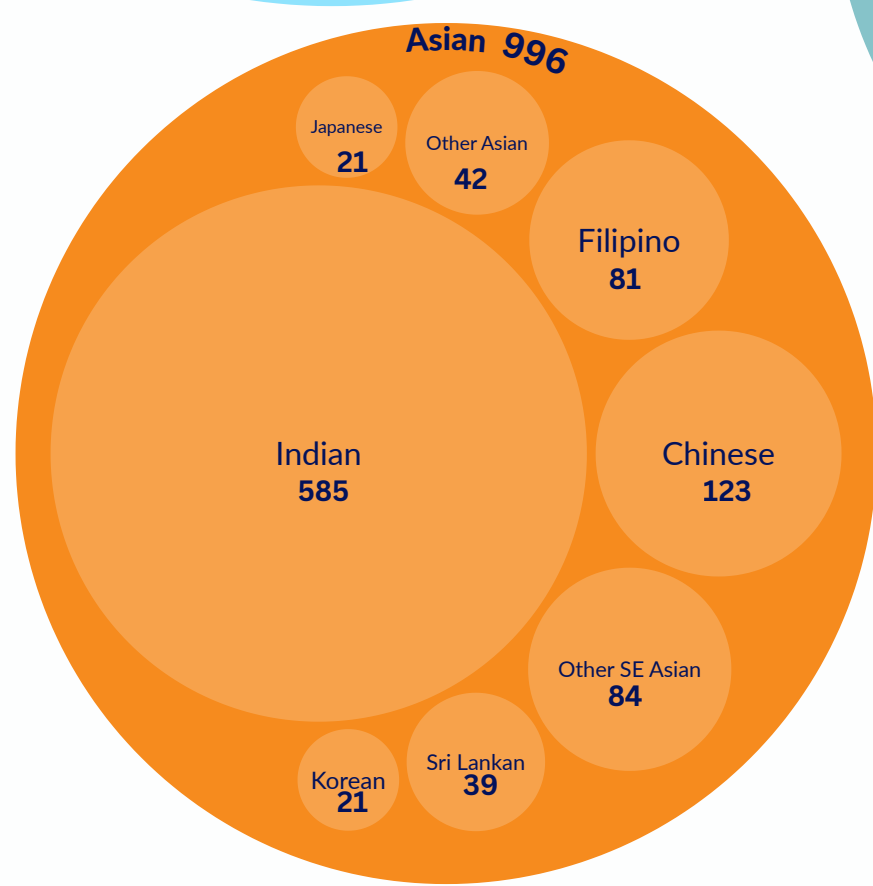
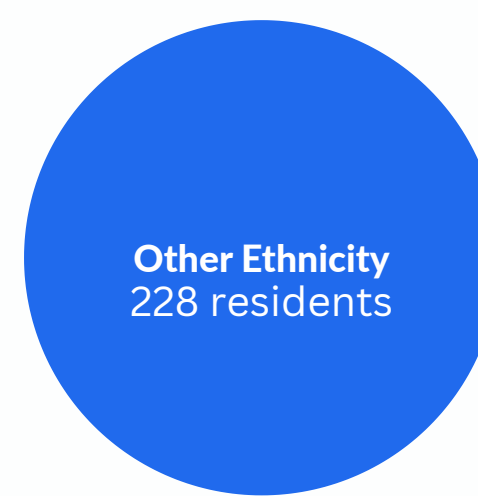


While the vast majority of Katikati -Waihī Beach ward residents identify their ethnicity as NZ European, a diverse array of additional ethnic groups are present within the population.

Nineteen of these groups (with population numbers) are visualised here.



MELAA - Middle Eastern, Latin American, African



NB Individuals can identify as more than one ethnic group so percentages will not total 100%

Source Info:

1. Statistics NZ - Birthplace, ethnicity (detailed total responses level 3), and age for the census usually resident population count. (RC, TALB, SA2, Health), 2013, 2018, and 2023 Censuses



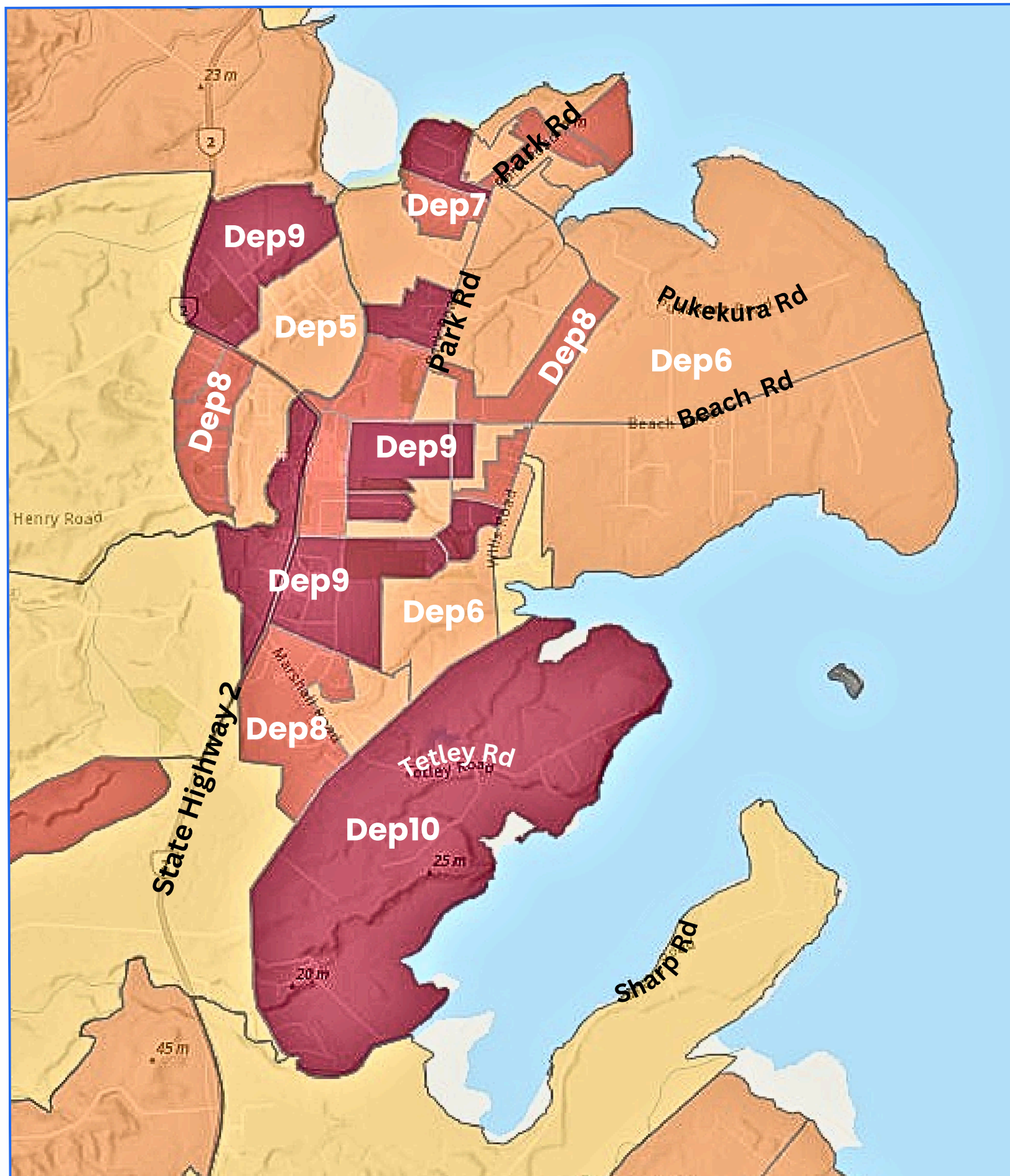
Infographics supplied by:
Community Insights
Feb 2026

KATIKATI-WAIHĪ BEACH WARD

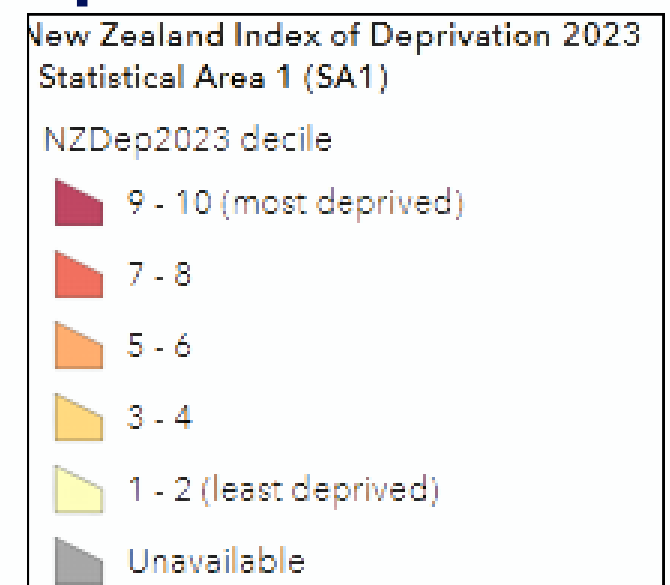
2025 DATA SUMMARY

OUR COMMUNITIES-DEPRIVATION LEVELS

Appendix 2: Spotlight on Deprivation ¹



Katikati Township Deprivation Levels



New Zealand Index of Deprivation, 2023 (NZDep2023)
This map provides information on socioeconomic deprivation, using the New Zealand Index of Deprivation 2023 (NZDep2023).

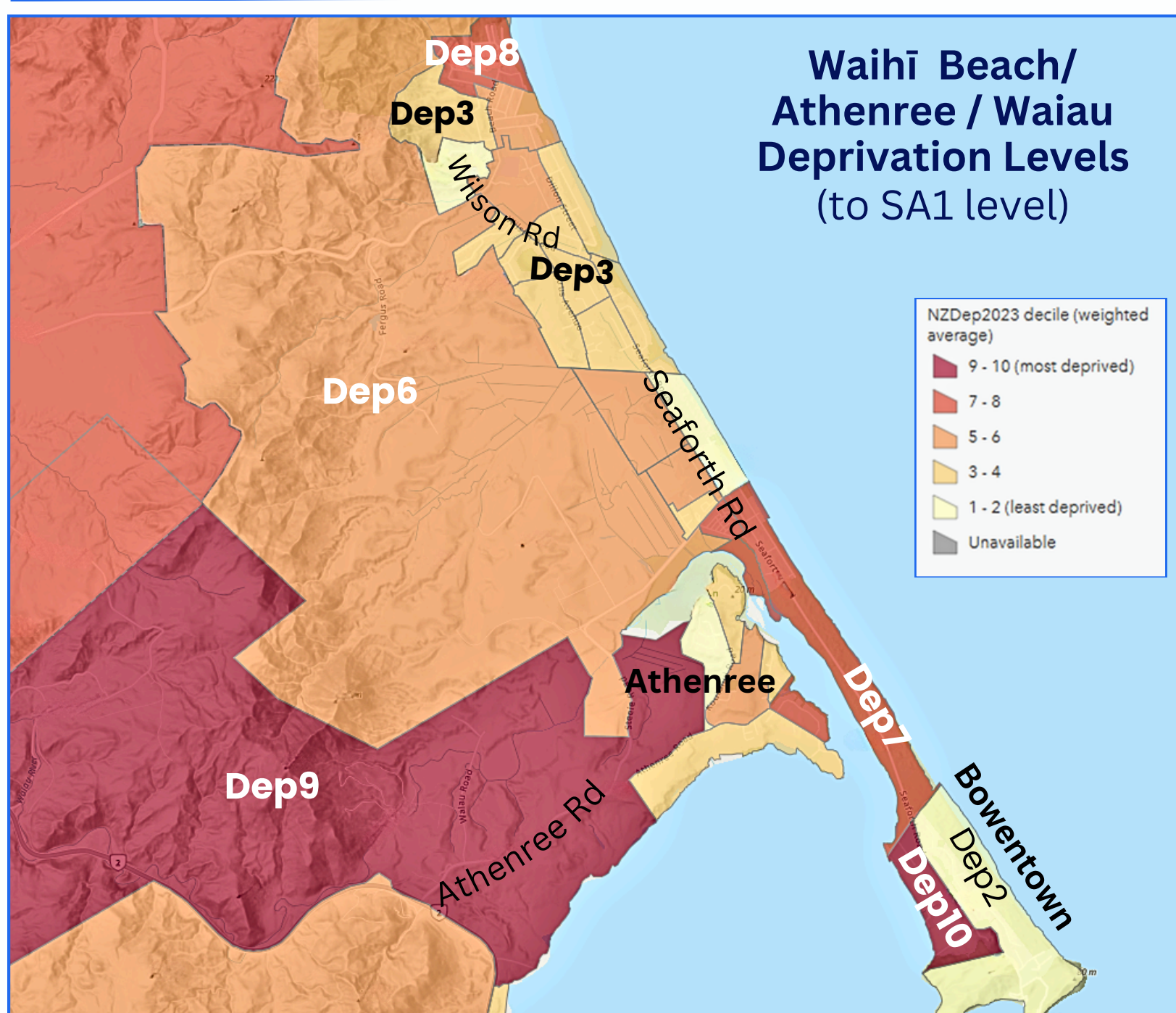
The NZDep is an area-based measure, which measures the level of deprivation for people in each small area and is based on nine Census 2023 variables.

NZDep2023 is displayed in 10 deciles:

- Decile 1 represents areas with the least deprived NZDep2023 scores
- Decile 10 represents areas with the most deprived NZDep2023 scores

This map displays NZDep2023 by statistical area 1 and statistical area 2.

Source: Atkinson J, Salmond C, Crampton P, Viggers H, Lacey K. 2024. NZDep2023 Index of Deprivation. Interim Research Report, October 2024. Wellington: University of Otago.



Waihi Beach/ Athenree / Waiou Deprivation Levels (to SA1 level)



The DepIndex provides estimates of averaged deprivation across areas. When viewed at lower level SA1 (urban block) geographies, specific areas with high levels of deprivation become more visible. In the visualisations on this page a number of smaller areas within Katikati township are seen to have deprivation levels of 9-10 (high deprivation).

While much of Waihi Beach and Bowentown has very low deprivation (1-2), there is still a pocket of high deprivation in Bowentown.



Some of the communities in the ward have households which may be struggling and face a range of barriers to accessing services

Source Info:

University of Otago (2024). Socioeconomic Deprivation Indexes: NZDep and NZiDep, Department of Public Health